



THAKSIN UNIVERSITY

14th May 2025

Dear esteemed partners,

Subject: Invitation to TSU International Social Innovation Camp (TSU SIC) 2025

Firstly, please receive our respectful greetings and heartfelt appreciation for your kind cooperation consistently extended to Thaksin University (TSU).

We are delighted to inform you that TSU is organizing the TSU International Social Innovation Camp (TSU SIC) 2025 on **July 12th–18th, 2025**, at Thaksin University, Songkhla and Phatthalung province, Thailand. The TSU SIC 2025 aims to encourage our student participants' learning and creativity through problem-based learning (PBL) activities, learn international languages and cultures, and strengthen our relationship.

Therefore, we would like to extend a warm invitation to **one undergraduate student** from your institution to participate in TSU SIC 2025. The students are responsible for their own air tickets. We will provide them with accommodation consisting of a shared room for eight nights, three daily meals with refreshment, and transportation during the event. Health insurance is not compulsory but highly recommended during your trip in Thailand. The students representing the university must submit their names through the university to TSU Office of International Relations only. If there are more students interested in joining the TSU SIC 2025, the registration fee is **\$200 each**. Please make the money transfer via the bank account, as shown in the attachment.

Thank you for your kind consideration and coordination. If this invitation is acceptable to your institution, please register **by May 31st, 2025, before midnight**, using the registration form attached.

Should you have any inquiries regarding this event, please do not hesitate to contact the organizing committee via emails at **internationaltsu.sic@gmail.com**

Sincerely yours,

A handwritten signature in blue ink, appearing to be 'Kh' with a flourish above it.

(Dr. Khwanchit Suwannoppharat)

Assistant to the President for International Affairs
for the President of Thaksin University



INTERNATIONAL SOCIAL INNOVATION CAMP

at Thaksin University

12 - 18 JULY 2025



Let's go to learn new **innovation knowledge**
Work as a team to develop **local communities**
Problem-based Learning activities

200 USD

Apply Now!

Join the activities with new friends
from the universities around the world!



Thailand Japan China Vietnam
Taiwan Malaysia Indonesia Laos
Myanmar New Zealand

30 International
students

20 Thaksin University
students



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Email: international@tsu.ac.th FB International Relations Office, Thaksin University



TSU International Social Innovation Camp (TSU SIC) 2025

12th-18th July 2025 at Thaksin University,

Songkhla Campus, Thailand

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Background

Thaksin University (TSU) aims to be the University of Glocalization, developing local communities and achieving international standards. To foster the development of local communities, TSU staff and students have utilized their knowledge and skills from teaching, research, and learning to create social innovations that improve the quality of life for the local population. To meet international standards, international relationships play a crucial role in advancing various aspects such as academics, research, academic service, the arts, and culture. The TSU SIC 2025 offers participants the chance to observe the unique conditions of local communities, understand the lifestyle, needs, and wisdom of the local people, and explore how they can utilize their knowledge and skills to develop innovative solutions for social development.

Objectives

- 1) To promote and foster problem solving skills among students
- 2) To encourage students to creatively apply knowledge and skills to produce innovation for social development
- 3) To enhance positive connections between our university partners

Expected Outcomes

- 1) Social innovation prototypes
- 2) Greater understanding of TSU SIC 2025 participants
- 3) Further collaboration and more network enhancement

Host: Thaksin University

Language: English

Time: 7 days (12th-18th July 2025)

Methods:

All activities will be hosted at Thaksin University (TSU) including problem-based learning and cultural exchange. The participants will visit local communities in Songkhla and Phatthalung Province, Thailand. The host, TSU, will support the participants with

- 1) accommodation
- 2) in-event meals
- 3) local transportation

The participants will work in groups to design a social innovation prototype using the knowledge gained from the site visit and the consultation of the group mentors, who are experts in several fields.

Tentative Schedule
TSU International Social Innovation Camp 2025
12th-18th July 2025 at Thaksin University

Date/Time	Activities
July 11, 2025	Arrival of participants (Hat Yai International Airport)
July 12, 2025	
07.00-08.30 hrs.	Breakfast
08.30-09.00 hrs.	Registration
09.00-09.10 hrs.	Performing dance by the Faculty of Fine and Applied Arts
09.10-09.20 hrs.	Welcome speech by Assoc. Prof. Dr. Samak Kaewsuksaeng , Vice President for Research and Innovation, Thaksin University
09.20-09.30 hrs.	Opening speech by Assoc. Prof. Dr. Nathapong Chitniratna , the President of Thaksin University
09.30-10.15 hrs.	Keynote speaker on “ Integration of Knowledge to Innovation Creation ” by Dr. Hoo Peng Yong, Senior Lecturer, Universiti Perlis Malaysia (UniMAP)
10.15-10.30 hrs.	Ice-breaking activities
10.30-10.45 hrs.	Break and refreshment
12.00-13.00 hrs.	Lunch
13.00-14.30rs.	Visit the Faculty of Fine and Applied Arts, Thaksin University - Cultural and Artistic Workshops
14.30-14.45 hrs.	Break and refreshment
14.45-16.00 hrs.	Visit the Faculty of Education, Thaksin University - Thai boxing
16.00-17.30 hrs.	Relaxing time
17.30-18.00 hrs.	Registration for the Welcome Party at Parichat Hall
18.00-20.00 hrs.	Welcome Party
July 13, 2025	
06.00-07.00 hrs.	Breakfast
07.00-09.00 hrs.	Depart to Phatthalung
09.00-10.00 hrs.	Visit Lenoï Craft Community Enterprise
10.00-12.00 hrs.	Depart to Sri Naka Natural Dyeing Local Enterprise

12.00-13.00 hrs.	Lunch
13.30-15.30 hrs.	Visit the Faculty of Health and Sports Science, Thaksin University - Thai massage - Herb
15.30-17.30 hrs.	Go back to Songkhla
17.30-19.30 hrs.	Khlong Hae Floating Market
July 14, 2025	
07.00-08.30 hrs.	Breakfast
08.30-09.00 hrs.	Registration
09.00-12.00 hrs.	Lecture session entitled, “SDGs Social Innovation (Concept paper/prototype)” by
12.00-13.00 hrs.	Lunch
13.00-13.30 hrs.	Visit Folklore Museum
13.30-15.00 hrs.	Group Discussion Session
15.00-16.00 hrs.	Thai Cooking Class
16.00-17.00 hrs.	Sightseeing to the Golden Mermaid statue
17.00-17.30 hrs.	Back to Hotel
17.30-18.30 hrs.	Dinner
July 15, 2025	
07.00-08.30 hrs.	Breakfast
08.30-12.00 hrs.	Go to Koh Yor - Koh Yor Woven Fabric - Suan Som Lom - Sea Bass Cages
12.00-13.00 hrs.	Lunch
13.00-16.00 hrs.	Group Discussion
16.00-17.30 hrs.	Go to Songkhla Old Town
17.30-18.00 hrs.	Back to Hotel
18.00-20.00 hrs.	Dinner
July 16, 2025	
07.00-08.30 hrs.	Breakfast

08.30-12.00 hrs.	Preparing Presentation 1
12.00-13.00 hrs.	Lunch
13.00-17.00 hrs.	Preparing Presentation 2
17.00-18.00 hrs.	Back to Hotel
18.00-20.00 hrs.	Dinner
July 17, 2025	
07.00-08.30 hrs.	Breakfast
08.30-12.00 hrs.	Attending the opening ceremony of the TSU Southern Innovation Fair 2025
12.00-13.00 hrs.	Lunch
13.00-17.00 hrs.	Pitching Competition
17.00-18.00 hrs.	Back to Hotel
18.00-20.00 hrs.	Dinner
July 18, 2025	
07.00-12.00 hrs.	Attending the closing ceremony of the International TSU Conference Announcement of the Pitching Competition Winning Teams
12.00-13.00 hrs.	Lunch
13.00-17.00 hrs.	Attending the TSU Southern Innovation Fair 2025
17.00-20.00 hrs.	Farewell Party
20.00-20.30 hrs.	Back to Hotel
July 19, 2025	
07.00-08.30 hrs.	Breakfast
08.30	Back to home country

List of Invited Partners

Malaysia	<ol style="list-style-type: none">1.University Malaysia Perlis2.Universiti Malaya3.UCSI University4.Universiti Utara Malaysia5.Management and Science University6.Tunku Abdul Rahman University of Management and Technology7.Universiti Teknologi MARA8.Universiti Sains Malaysia
Indonesia	<ol style="list-style-type: none">9.Universitas Syiah Kuala10.Universitas Muris Kudus11.Universitas Udayana12.Universitias Bengkulu13.Atma Jaya Catholic University of Indonesia
China	<ol style="list-style-type: none">14.University of Jinan15.Nanning Normal University
Taiwan	<ol style="list-style-type: none">16.National Taiwan University of Science and Technology17.National Chengchi University18.National Formosa University19.National Yang Ming Chiao Tung University
Japan	<ol style="list-style-type: none">20.Shibaura Institute of Technology21.Kagoshima University22.Kyoto Prefectural University23.Momoyama Gakuin University of Education24.The University of Kitakyushu

Myanmar	25.Myanmar Creative University
Vietnam	26.The University of Danang
Korea	27.Myongji Korea
Laos	28.Soutsaka Institute of Technology
New Zealand	29.Massey University

Places for Site Visit

Visit the Faculty of Education, Thaksin University

- Thai boxing





Lenoi Craft Community Enterprise





Sri Naka Natural Dyeing Local Enterprise





Visit the Faculty of Health and Sports Science, Thaksin University

- Thai massage
- Herb







Khlong Hae Floating Market





Visit Folklore Museum







Golden Mermaid statue



Koh Yor



Songkhla Old Town





Visit the Faculty of Fine and Applied Arts, Thaksin University

- Cultural and Artistic Workshops

International Social Innovation camp

<https://youtu.be/JGrmfZHF-lM?si=mqpviLVxtim6Tat3>

Registration

<https://docs.google.com/forms/d/e/1FAIpQLSd5GYAtyuuADzd9Wglltyo58Bd-0Hs0yQlsMWmDRWhiK5TEFw/viewform?usp=sharing>



Bank Account

BANK NAME : Siam Commercial Bank Public Company Limited (SCB)

BRANCE NAME : Songkhla

BRANCE CODE : 0554

BRANCE ADDRESS : 15 Sai Buri Road, Boa Yang Sub District, Mueang District, Songkhla 90000

SWIFTCODE : SICOTHBK

ACCOUNT NUMBER : 691-236609-3

ACCOUNT NAME : THAKSIN UNIVERSITY