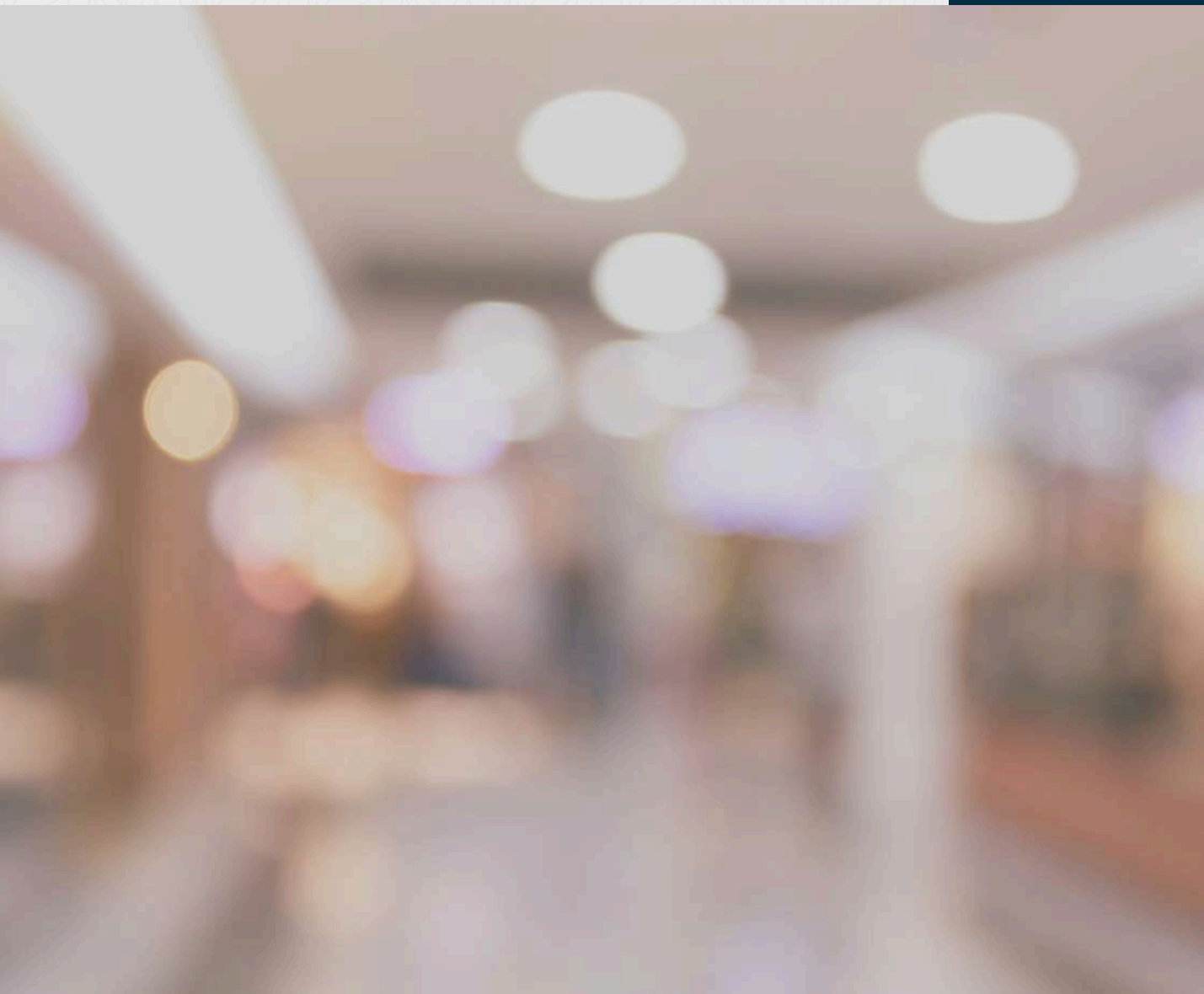




# Proposal for Co-Host **TREASURE**

International Management, Accounting, and  
Business Tournament



**Prepared by**  
STATE POLYTECHNIC OF MALANG

March  
2025



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I hope this letter finds you well.

My name is Fitrotul Maulidiyah, and I am the Chairperson of the TREASURE 2025 Organizing Committee at Politeknik Negeri Malang (State Polytechnic of Malang), Indonesia. We are excited to announce that we will be organizing an international competition, **The International Management, Accounting and Business Tournament (TREASURE)**, which aims to develop innovative circular economy solutions focused on sustainability. Under the theme "**Circular Solutions for a Sustainable Future: Interdisciplinary Innovations for Everyday Life**", teams will create cross-disciplinary strategies that transform traditional economic models into regenerative systems, promoting environmental and economic sustainability through creative, practical approaches.

This prestigious event is scheduled to take place on **3-14 June 2025** (more details are attached in this proposal) and will bring together talented participants from various universities around the globe. We believe that collaboration with esteemed institutions such as your institution would greatly enhance the quality and reach of this competition.

We are reaching out to invite your university to consider co-hosting this event alongside us. As a co-host, your institution would play a vital role in becoming one of the judges of the competition and contributing to the overall success of the event. This partnership would not only provide your students with an invaluable opportunity to engage with peers from diverse backgrounds but also elevate your university's profile on an international stage.

We envision a collaborative effort that includes:

- Shared resources and expertise
- Opportunities for student involvement and networking
- Marketing and promotional activities to maximize visibility

We would be delighted to discuss this opportunity further and explore how we can work together to make TREASURE 2025 a resounding success. Please let us know a convenient time for you to meet or have a call in the coming weeks.

Thank you for considering this invitation. We look forward to the possibility of collaborating with you and creating a memorable experience for all participants.

Warm regards,

Fitrotul Maulidiyah  
Chairperson of the TREASURE 2025 Organizing Committee





# About TREASURE



Politeknik Negeri Malang (POLINEMA) is a vocational higher education institution located in Malang, Indonesia. One of the long-standing departments is the Accounting Department, which was established in 1986. The establishment of the department received assistance from The Australian Project. Since November 2004 Universitas Brawijaya Polytechnic has obtained an independent status to become State Polytechnic of Malang. In 2022, several study programs in Polinema have obtained an international accreditation from ASIC, one of them is Master of Applied Study Program in Accounting Information Systems (Magister Terapan Sistem Informasi Akuntansi-MTSIA).



## 2022 TREASURE

In 2022, the MTSIA has held the 1st TREASURE (International Management, Accounting and Business Tournament) competition with the theme "Capturing the Technology for Today's Management, Accounting, and Business". Participants compete with each other and argue regarding the quality and capability of using information system technology in the accounting field in the Industrial Revolution Era 4.0.



# About TREASURE

## → 2023 TREASURE

In 2023, the MTSIA continued organizing this tournament to foster discussions on current issues in Accounting, Management, and Business. The competition embraced the theme "**Revolutionizing Accounting, Economy, Business, and Management: The Global Technology Challenge**," encouraging young professionals in the business world to collaboratively explore, analyze, and discuss the evolving landscape of accounting technology. The aim was not to create anxiety about the future but to prepare participants to seize emerging opportunities with confidence and readiness.

## → 2025 TREASURE

The TREASURE 2025 International Management, Accounting, and Business Tournament challenges participants to develop innovative circular economy solutions focused on sustainability. Under the theme "**Circular Solutions for a Sustainable Future: Interdisciplinary Innovations for Everyday Life**", teams will create cross-disciplinary strategies that transform traditional economic models into regenerative systems, promoting environmental and economic sustainability through creative, practical approaches.



# The 3rd TREASURE Background

The TREASURE 2025 International Management, Accounting, and Business Tournament emerged from a collective recognition of the urgent need for interdisciplinary approaches to sustainability challenges. The competition was conceived to address the growing complexity of global environmental and economic issues that cannot be solved through single-disciplinary perspectives.

The organizers identified a critical gap in traditional educational and business frameworks. Many young professionals and students were found to be working within siloed approaches, lacking the holistic understanding needed to create truly transformative solutions. TREASURE was designed to bridge this gap, providing a platform for emerging talents to demonstrate how integrated management, accounting, and business strategies can drive sustainable innovation.

The competition reflects the evolving landscape of global business, where sustainability is no longer a peripheral concern but a core strategic imperative. By challenging participants to develop practical, interdisciplinary solutions for everyday life, TREASURE aims to cultivate a new young generation who can reimagine economic systems, reduce waste, and create value through innovative circular approaches. The 2025 edition builds upon previous years' successes, expanding its scope and deepening its commitment to fostering ground-breaking solutions that address the most pressing sustainability challenges of our time.







# TREASURE

International Management, Accounting, and  
Business Tournament 2025

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## → Theme

Circular Solutions for a Sustainable  
Future: Interdisciplinary Innovations  
for Everyday Life

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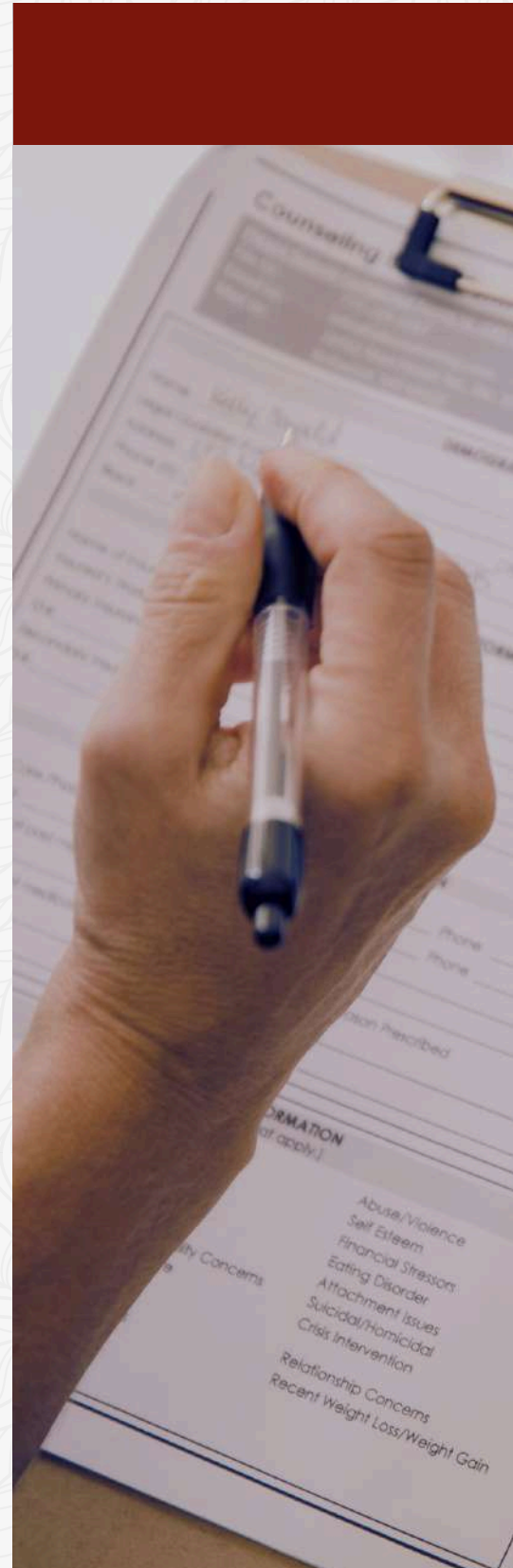
## → Venue

Online via Zoom  
Date TBC

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## → Objective of TREASURE

The aim of the 2025 TREASURE is to  
inspire innovative circular economy  
solutions that bridge management,  
accounting, and business disciplines  
to advance sustainable practices.





# Competitions

## Business Simulation

In the business simulation, participants will make strategic decisions in a real-time digital environment, demonstrating their ability to create economically viable and environmentally responsible innovations.

## Poster Competition

The poster competition will allow participants to showcase their research and conceptual designs, presenting compelling visual narratives of circular economy solutions that can transform everyday life and address critical sustainability challenges.





# TREASURE Timeline



**23 May 2025**

Registration Deadline  
Poster Submission Deadline



**2 June 2025**

Poster Finalist Announcement  
Technical Meeting



**3-4 June 2025**

Training and Simulation



**10-12 June 2025**

Preliminary Round



**12-13 June 2025**

Semifinal Round



**14 June 2025**

Final Round  
Poster Finalists' Presentation





# General Requirements



Participants for both competitions are either undergraduate or graduate students from any departments. Students' study backgrounds are **NOT limited** by accounting, business, management, or economy. All students from any departments are highly encouraged to join the competitions.



Participants must take part in the competition in groups with a maximum of 5 people in the business simulation competition. **A student can represent only one group and one university/institution at a time.**



Participants must take part in the competition in groups with a maximum of 3 people in the poster competition.



Participants for both competitions must register online through the TREASURE website. After registering, participants are expected to join the WhatsApp group via the link provided by the committee at the end of the registration stage.



# Prize and Registration Fees



## REGISTRATION FEES

**\$20/GROUP**

- Business Simulation  
(up to **5 students** in one group)
- Poster Competition  
(up to **3 students** in one group)



## PRIZE

## BUSINESS SIMULATION

1st Winner in Overall Category	<b>\$110, Medal</b>
2nd Winner in Overall Category	<b>\$90, Medal</b>
3rd Winner in Overall Category	<b>\$70, Medal</b>

All participants will also obtain e-certificates.



## PRIZE

## BUSINESS SIMULATION

Accounting and Finance Department

1st Winner	<b>\$65, Medal</b>
2nd Winner	<b>\$45, Medal</b>
3rd Winner	<b>\$25, Medal</b>

All participants will also obtain e-certificates.



## PRIZE

## BUSINESS SIMULATION

Purchasing Department

1st Winner	<b>\$65, Medal</b>
2nd Winner	<b>\$45, Medal</b>
3rd Winner	<b>\$25, Medal</b>

All participants will also obtain e-certificates.



## PRIZE

## BUSINESS SIMULATION

Sales Department

1st Winner  
2nd Winner  
3rd Winner

**\$65, Medal**  
**\$45, Medal**  
**\$25, Medal**

All participants will also obtain e-certificates.



## PRIZE

## BUSINESS SIMULATION

Production Department

1st Winner  
2nd Winner  
3rd Winner

**\$65, Medal**  
**\$45, Medal**  
**\$25, Medal**

All participants will also obtain e-certificates.



## PRIZE

## POSTER COMPETITION

1st Winner  
2nd Winner  
3rd Winner

**\$100, Medal**  
**\$75, Medal**  
**\$50, Medal**

All participants will also obtain e-certificates.



## SPECIAL PRIZE

Best Presenter for Business Simulation  
Poster with the Most Creative Design  
Poster with the Most Impactful Message  
Poster with the Most Original Concept

**E-Certificate**  
**E-Certificate**  
**E-Certificate**  
**E-Certificate**



# Co-Host Benefits



## → Free Registration

Free registration for 1 team of each type of competition (business simulation and poster competition)

## → Cooperation

MoA cooperation between co-host and State Polytechnic of Malang and an award certificate will be given.

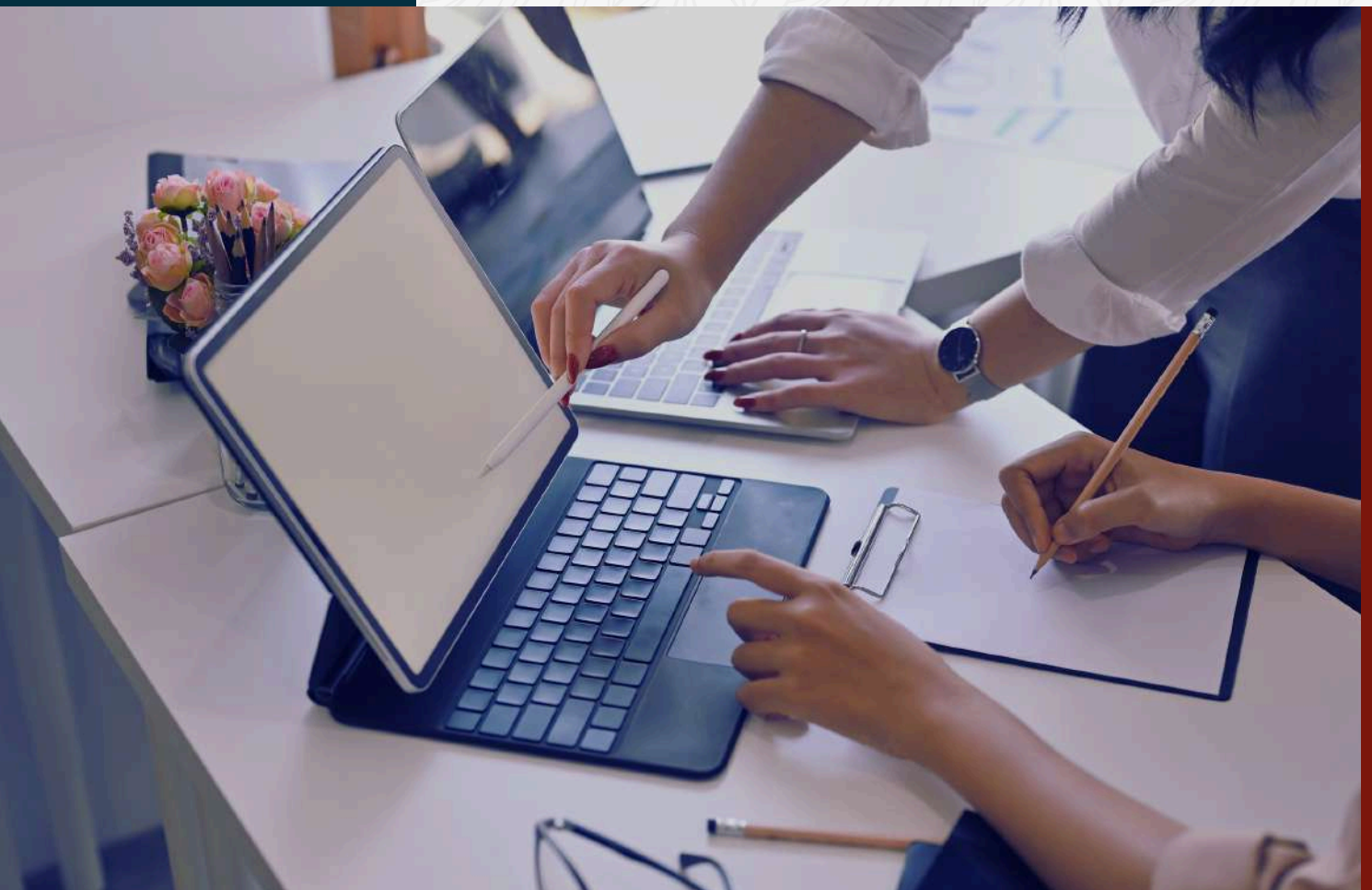
## → Free Publication of Institution

The logo of institution or agency supporting the activity will be included on the flyer, website, virtual background and e-certificate.

## → Opportunity to Become the Judge

One representation of the institution will be given an opportunity to become a judge on the competition.





# Let's Work Together

Please address any further inquiries to:



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