

# 110年虎科大國際孵育器比賽實施辦法

## 2021 NFU International Tiger Incubator Competition Rules

### 一、活動目的：

為營造本校師生國際產學實務交流，以及培養經營核心技術與服務商品化的創業能力，以國際產學為基礎，舉辦虎科大孵育器比賽，鼓勵教師帶領學生組成合作團隊，藉由提案規劃理解創業時可能遭遇之挑戰，提出具市場可行性的營運發想和產品或服務雛型，結合校內育成輔導及實驗場域資源，協助青年學生創新與創業的實踐，培育學生成為具創業家精神的人才，激發校園創新創業文化。

#### A. Mission Statement

In order to improve the interaction between industry and academia, and to train students' ability on starting a business, this competition is held based on international Industrial-Academic. Instructors are encouraged to form teams with their students. By conducting a proposal of starting a business, students may know the challenges and difficulties that might encounter during an actual entrepreneurship. In this competition, students are encouraged to propose marketable operational ideas and prototypes of products or services. By combining in-school incubating counseling and experimental field resources, the organizers would assist students on their innovation and practically starting a business, and educate students to be entrepreneurial and arouse the innovative entrepreneurship in the campus.

### 二、辦理單位：

國立虎尾科技大學

研究發展處創新自造教育基地、國際產學服務處及國際事務處。

#### B. Organizer：

The Cross-Disciplinary Innovation Makerspace, Office of International Industry-Academia Service and Office of International Affairs from National Formosa University co-organized this competition.

### 三、比賽辦法：

#### C. Regulations

(一) 參與對象：中部技專校院之教師及在學學生組隊參加，每隊需有指導老師、本籍學生及國際學生至少各1人，每隊參賽人數至少3人，每隊需製作「國際產學創新創業」計畫書乙份進行第一階段書面審審，入圍團隊再進入第二階段簡報審查，接續進入第三階段參加國內知名創業競賽。

(A) Target Participants: All instructors and students from central of Taiwan's institutions of higher education are welcome to sign up. Each team should consist of at least one instructor, one Taiwanese student and one INTERNATIONAL student. Minimum member for each team is THREE. Each team has to prepare a start-up proposal for first-round review and give a presentation in second stage. The teams nominated by Selecting Committee can proceed to national start-up competition in third stage.

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- (二) 報名時間：即日起至110年4月18日止將報名表 email 至 [redppjiang@nfu.edu.tw](mailto:redppjiang@nfu.edu.tw)。
- (B) Registration Deadline: 18<sup>th</sup> April, 2021. Registration form has to be sent to the following email address before deadline. Email address: [redppjiang@nfu.edu.tw](mailto:redppjiang@nfu.edu.tw)
- (三) 創業計畫書撰寫格式：A4版面、以英文 Time New Roman、12號(含)以上字體進行電腦排版，文章內容以不超過5頁為限。
- (C) Format of Start-Up Proposal: Font: Times New Roman, font size: 12, with no more than FIVE pages of A4 paper.
- (四) 第一階段書面審查時間：完成報名後，於110年5月16日前將創業計畫書電子檔 email 至 [redppjiang@nfu.edu.tw](mailto:redppjiang@nfu.edu.tw)。隨後將進行書面審查，審查結果將於5月19日前公布書審結果。
- (D) Submission of Start-Up Proposal for first stage: After successfully signing up, send the WORD or PDF file of the proposal to [redppjiang@nfu.edu.tw](mailto:redppjiang@nfu.edu.tw) by 16<sup>th</sup> May, 2021. The result of review will be announced before 19<sup>th</sup> May, 2021.
- (五) 第二階段簡報時間：於110年5月31日辦理，每組團隊簡報時間為10分鐘，確切地點及相關注意事項於書審後另行公告。
- (E) Time of Finals: Planned to be held on 31<sup>st</sup> May, 2021. Specific location and other information would be announced after first-round review.
- (六) 創新創業培訓課程：將針對報名參賽的隊伍，進行創新創業課程培訓，以協助創新創業團隊有更明確的方向及商業模式，確切時間及地點將另行公告。
- (F) Start-Up Keynote Speech and Training Courses: Planned for competition participants whom can be improved the knowledge of Start-Up and the skill of writing proposal.

四、評審辦法：

D. Grading Criteria

1. 第一階段創業計畫書書審：

(A) Review on Start-Up Proposal in first stage

評審項目 Rating Items	比重 Percentage	評審內涵&重點 Remarks
創新及新穎性 Innovation and Creativity	25%	創新性、重要性、創業應用潛能與價值。 Innovation, importance, entrepreneurial application potential and value.
市場性 Marketability	25%	市場優劣勢分析準確度。 Accuracy in analyzing the pros and cons of the market.

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可實現性 Feasibility	20%	產業趨勢分析完整度、創業應用潛能與價值。 Completeness of analyzing the business trend, entrepreneurial application potential and value.
貢獻性 Contribution	20%	對於社會及生活的改善，解決特定社會或環境問題為核心目標，透過一般商業營運而非捐贈的模式在市場機制中自給自足。 Aim to solve a specific kind of society or environmental problem. Reaching self-sustaining by normal commercial activities but not by donation.
財務規劃 Financial Planning	10%	創業所需所用業務費規劃項目。 Planning on several categories on operating costs required for starting a business.

2. 第二階段簡報審查

每隊簡報時間10分鐘，評審委員提問時間20分鐘(含問與答時間)。

(B) Presentation for Second Stage

Each team has 30 minutes for presentation (including Q&A section).

3. 參賽作品須為參賽隊伍自行創作，不得抄襲或節錄其他任何已發表或未發表之概念、創意及作品。參賽作品之著作權歸屬於參賽隊伍所有，如有任何著作權或其他相關權利糾紛，應由參賽隊伍自行負責。

(C) The entry should be originated by the team. Any plagiarism or excerpt on other published or unpublished ideas and products are prohibited. The copyright of the entry goes to its team. The team bears all the legal liability in case there are any copyright disputes.

4. 已商品化之產品，不得參加本比賽。

(D) Any commercialized products should not be used to participate in this competition.

5. 創業輔導與業務費補助：

通過第一階段書面審查並通過之入圍團隊可獲得5,000元/組業務費補助金；進入第二階段簡報審查並通過之入圍團隊可獲得15,000元/組業務費補助金；接續進入第三階段需報名創新創業競賽(如:FITI 創新創業激勵計畫)通過初選可獲得20,000元/組業務費補助金，通過評選一階段再加碼30,000元/組業務費補助金，通過評選二階段再次加碼50,000元/組業務費補助金。

※第一階段及第二階段入圍團隊數可由評審委員團決定入圍隊伍數。

(E) Entrepreneurial Counseling and Operating Cost Subsidy

The teams approved from first stage would receive an operating cost subsidy as reward. A

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supplemental cost subsidy would be given after presentation and selecting for second stage. The nominated teams from second stage proceed to National Start-Up can obtain final supplemental cost subsidy. The upper limit of subsidy is stated below. (The number of nominated teams will be decided by Selecting Committee.)

第一階段 業務費補助金(元) First Stage—Operating Cost Subsidy in NTD	第二階段 業務費補助金(元) Second Stage— Supplemental Cost Subsidy in NTD	第三階段 業務費補助金(元) Third Stage— Final Supplemental Cost Subsidy in NTD	
5,000	15,000	通過初選 First Review	20,000
		通過評選一 First Round Selection	30,000
		通過評選二 Second Round Selection	50,000

附註 P. S.

1. 上表金額為補助金上限，評審委員團具決議額度內的實際補助金額。

The stated amount on the table above is the maximum limit of the subsidy. The judges have the right to decide how much subsidy would be given to each winning team.

2. 若遇不符合得獎資格情況時，得獎名次可為從缺。

The winner places could be lacking in case the participating teams do not meet the prizing standard.